



NEW MEXICO

Early Childhood Education & Care Department

“Our goal was to make the search process easy and intuitive and put the information families need most right at their fingertips. We want to take the stress out of the search and help match families with a child care program that meets their needs.”

- ECECD Cabinet Secretary
Elizabeth Groginsky

Child Care Finder Communication Toolkit

Use the links below to help spread awareness of the new Child Care Finder on your communication platforms.

Printable/Downloadable Flyers

[Click here \(PDF\) Provider Flyer:](#) Find care that meets your child’s needs across New Mexico. The Early Childhood Education and Care Department (ECECD) is partnering with Wonderschool to offer a comprehensive online marketplace of child care programs with open enrollments.



[Click here \(PDF\) Family Flyer:](#) Find care that meets your child’s needs across New Mexico. The Early Childhood Education and Care Department (ECECD) is partnering with Wonderschool to offer a comprehensive online marketplace of child care programs with open enrollments.



Social Media

[Instagram Graphics](#) and [Facebook Graphics](#)

Sample Post: ECECD's new Child Care Finder allows parents and caregivers to search for one of the 1000+ child care programs statewide, filtering by proximity, age of child, quality rating, tuition, language, program type, and more. Search the Child Care Finder at <http://childcare.ececd.nm.gov>.

Sample Post: Looking for quality child care in New Mexico? The New Mexico Child Care Finder enables families to find high-quality, licensed programs and registered homes close to their work or home. Search for care at <http://childcare.ececd.nm.gov>.

About the ECECD Child Care Finder

The Child Care Finder, built on the Wonderschool platform, allows parents and caregivers to search for one of the 1000+ child care programs statewide, filtering by proximity, age of child, quality rating, tuition, language, program type, and more.

The Child Care Finder website takes the latest data directly from the ECECD child care provider database and populates the basic information into family friendly profiles for each child care program. Individual child care providers can claim their profiles within the system to customize content, add more detail, post photos, and interact with families who have questions or want to schedule a tour.



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